

Infobric co-operates with IBM

Infobric has started a joint project with IBM regarding information systems in the construction industry, reports *Byggindustrin* in no 20 2010.

ID06 is a new standard for identity tags in the construction industry based on RFID-technology (Radio Frequency Identification), a fact that gives endless opportunities to connect the ID-tags with other information systems and thus gather information from many construction sites simultaneously, says Kenneth Johansson, CEO Infobric and Jesper Borrild, IBM, in the article.

This systematic approach to gathering information will help construction companies to streamline and standardize their processes as well as manage their resources more efficiently. The banks have worked with this type of resource optimization for 15 years, the retail industry for the last five years, and now the time has come for the construction industry as well, Kenneth Johansson and Jesper Borrild tells in the article. It is only your imagination that sets the limitations as to what can be done, Jesper Borrild concludes.