

## Tor Enander new CEO in Pocketstället

Tor Enander has been appointed new CEO in Pocketstället. Tor Enander has 20 years experience of retail sales. His most recent position has been as CEO in Exotic Snacks AB, a company that during his leadership established itself as a market leader and significantly increased its turnover.

"Pocketstället is an exciting growth company that has succeeded by offering a customized service concept supplying books to retail stores. I look forward to continue developing Pocketstället, taking it from an entrepreneur driven company to a next phase with a Nordic structure", says Tor Enander, incoming CEO.

Since 2008 Pocketstället is owned by the private equity fund Scope Growth II L.P. and the two founders Staffan Månsson and Johan Ramström. "I feel confident handing over to Tor. I am convinced that Tor, with his solid retail background, is the right person for Pocketstället going forward", says Staffan Månsson, Pocketställets current CEO. Staffan Månsson will continue to work for Pocketstället as a Board member and owner.

"Tor's previous experience will be of great use for us since he will play a key role in the continuing development of Pocketstället", says Birgitta Johansson-Hedberg, Chairman of the Board of Pocketstället.

### **For more information, please contact:**

Tor Enander, incoming CEO Pocketstället	+46 760 25 08 45
Birgitta Johansson-Hedberg, CoB Pocketstället	+46 702 18 02 83
Kristina Patek, Partner Scope Capital Advisory	+46 706 38 01 31

### **About Pocketstället**

Pocketstället was founded in 1998 to introduce the sale of paperback books in grocery stores. Pocketstället's business concept is to offer customers of established retail chains an attractive selection of quality paperback books, while also being the most service- and needs-oriented solution for individual retailers. Since 2008 Pocketstället is owned by private equity fund Scope Growth II L.P. and the founders Staffan Månsson and Johan Ramström. For additional information visit [www.pocketstallet.se](http://www.pocketstallet.se).

### **About Scope**

Scope Growth II L.P. is a private equity fund that, together with entrepreneurs, invests in building internationally relevant, Nordic-based companies that have unique, commercially-validated business models. As an active owner, Scope partners with managements to create companies with internationally scalable platforms that support sustainable growth. Scope currently manages two funds with aggregate capital in excess of 1.2 billion Swedish kronor. For additional information, visit [www.scope.se](http://www.scope.se).

